Sajjad Dashti

Graphic designer, UI/UX designer, Illustrator. Motion Designer

Ramsar, Iran
saggad.dashti@gmail.com
sajjaddashti.ir
Linkedin
28 years old

WORK EXPERIENCE HIGHLITHS

Ecco Icon — *UI/UX Designer, Graphic Designer, Motion Designer, Developer*

July 2024 - Present

Ecco Icons is my latest major project—a platform showcasing animated icons created in After Effects and exported with Lottie. It's a free, community-driven project, sustained entirely by donations.

The animations are minimalistic, monochromatic, and perfect for enhancing UI in apps and websites. The platform offers icons in .svg, .lottie, .json, .aep, and .png formats.

I also developed a Figma plugin, allowing designers to add icons directly to their Figma designs with ease.

Website: https://eccoicon.com/

Ariva — *UI/UX Designer, Graphic Designer*

June 2021 - July 2024

In my previous role, I served as a UI/UX designer and graphic designer at Ariva. Ariva was a blockchain company with diverse offerings, including flight and hotel booking services through the Ariva World app, a Metaverse experience via Ariva Wonderland, and a payment system within the Ariva Finance app. Our most recent project was Winee3, an app focused on professional connections.

My specific responsibilities as a UI/UX designer and graphic designer at Ariva included:

1- Winee3: As part of the Winee3 project, I led the branding efforts, infusing the spirit of socializing into the logo, color scheme, and other brand elements. Additionally, I conducted research to ensure a high-quality product that catered to all stakeholders. I designed the UI/UX for the app, maintaining close collaboration with the development team throughout the product creation process. Furthermore, I created various graphics for the project, including the Whitepaper, Litepaper, and pitch decks for private investors, as well as assisting with social media designs.

Website: https://winee3.io/

APPLICATIONS

Figma, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere, Adobe After Effects, Adobe XD, Adobe Dimension, DaVinci Resolve, GIMP, Krita, Scribus, Inkscape, Blender, ProCreate, InVision

CODING KNOWLEDGE

HTML, CSS, JS, SASS, ThreeJS, Lottie, React, Gatsby, Figma Plugin Development, FFMPEG

COLLABORATION APPS

Slack, Rizzoma, Trello, Notion

LANGUAGES

English, Persian, Esperanto

iOS app:
https://apps.apple.com/tr/app/winee3-social-crypto-earn/id6477886704

Android app:
https://play.google.com/store/apps/details?id=io.winee3.beta

2- Ariva World: I designed the UI/UX for the Ariva.World app and website across multiple versions. This involved thorough research, addressing stakeholder and user needs, and creating a web3-friendly experience while ensuring simplicity for users transitioning from web2 platforms.

Web app: https://ariva.world/

iOS app:
https://apps.apple.com/tr/app/ariva-world/id1614987947?l=tr&platform=iphone

Android app:
https://play.google.com/store/apps/details?id=world.ariva&hl=tr&gl=US

3- Ariva Wonderland: I contributed to the VR/Metaverse game focused on virtual tourism. My role involved designing the main character, Arivaman, which was subsequently brought to life as a 3D character within the game. Additionally, I created the UI/UX design for the web app and land sale features, ensuring a seamless user experience while maintaining the playful and fun spirit of the game.

Website: https://ariva.game/

4- Ariva Finance: I was responsible for designing the website and enhancing the user experience of Ariva's payment system. This system serves as a gateway for accepting cryptocurrencie.

Website: https://ariva.finance/

5- Ariva Digital: My role at Ariva.Digital encompassed a wide range of graphic tasks. I maintained consistent branding across various materials and created compelling graphic designs. Notably, I designed presentations for the company's appearances on platforms such as Yahoo Finance, Business Insider, and Cointelegraph. Additionally, I crafted presentations for conferences related to tourism and web3, including one for the European Parliament. I also contributed to social media graphics.

Website: https://ariva.digital/

Webkracht — *UI/UX designer, Front-End developer*

July 2019 - June 2021

I worked as a UI/UX designer and front-end developer at Webkracht, a Netherlands-based company. In this role, I contributed to numerous projects spanning countries such as the Netherlands, Belgium, and Ukraine. My focus was on creating exceptional user experiences. Notably, when working on websites for the Dutch government, I conducted thorough research and took great care to ensure that my designs and website workflows were accessible not only to ordinary users but also to individuals with disabilities who might use screen readers and other assistive technologies.

Source: https://www.webkracht.nl/projecten

Webotel — *Graphic designer*

December 2018 - July 2019

I worked as a graphic designer and social media specialist at Webotel, an Iranian ISP that serves the entire country. Webotel offers internet services, including TD-LTE, wireless, and ADSL connections. Our clientele included banks, important government institutions, and universities. Our primary focus was on B2B tasks.

Website: http://webotel.ir/

La Lampiro — *Graphic designer*

August 2018 - December 2019

For the Esperanto Association of São Paulo, Brazil, I handled the graphical work for their member magazine, La Lampiro. This involved creating illustrations for covers and meticulously laying out the magazine using InDesign.

Source: https://easp.org.br/asocio/la-lampiro-survojas-al-renovigo/

Magazine of UEA — *Graphic designer*

December 2016 - January 2017

The magazine Esperanto, published by the Universal Esperanto Association, was established in 1905 by Frenchman Paul Berthelot. I designed the covers and edited content for the December 2016 edition. I also collaborated with UEA staff in the Netherlands and another graphic designer in China for two other issues.

Source: https://uea.org/revuoj/esperanto/2016